

**International Data Group Publications and Web Sites Win  
18 Awards at *FOLIO: SHOW 2003* for Excellence in Magazine Industry  
*IDG Receives More Honors Than Any Other Technology Publisher***

BOSTON, MA --October 31, 2003—International Data Group (IDG), the world's leading technology media company, announced today its publications and Web sites have won 18 gold, silver, and platinum awards for superior editorial and design in the annual Folio Awards competition. The award winners were *Bio-IT World*, *CIO Magazine*, *CSO Magazine*, *Computerworld*, *InfoWorld*, *Macworld*, *Network World*, and *PC World*. Separate Folio awards were given for editorial excellence (Eddies) and for magazine design (Ozzies). The awards were announced at A Celebration of Excellence dinner Tuesday night in New York City in conjunction with the *FOLIO:SHOW 2003*.

"We take great pride in the quality of our publications and online sites," said Pat Kenealy, CEO, International Data Group. "This overwhelming awards recognition with nine gold, eight silver, and one platinum by editors and independent industry experts underscores IDG's position as the premier technology media company."

Nine IDG publications or Web sites received the following awards:

- *BIO-IT World*: A gold for best use of digital imagery and a silver in the feature design category follow a gold for best design of a new magazine last year.
- *CIO Magazine*: A gold Eddie for editorial excellence and a gold for best feature design.
- *CSO Magazine*: Three gold awards for best design of a new magazine, best overall design, and best use of an illustration for a single article.
- *Computerworld*: Silver Eddie for the second consecutive year for editorial excellence in computing and a silver Eddie in online business-to-business.
- *InfoWorld*: Gold award for best online site design in the business-to-business category and a platinum given for best site design from among consumer, business-to-business, and association/non-profit/custom award winners. *InfoWorld* won a gold award for editorial in 2002.
- *Macworld*: Silver for best use of an illustration in a single article.
- *Network World*: A gold for best table of contents and two silver awards for editorial excellence in telecommunications and best use of an illustration.
- *PC World*: Gold Eddie for the second straight year for best consumer/computing magazine and two silver Ozzies for best use of digital imagery and best site design.



The 2003 awards program, sponsored by *Folio*:magazine, attracted a record of more than 4,000 entries. The categories covered business-to-business, consumer titles, and online sites with segmentation by circulation. More than 90 judges participated in the evaluation process.

**About IDG**

IDG is the world's leading technology media, research, and event company. IDG publishes more than 300 magazines and newspapers and offers online users the largest network of technology-specific sites around the world through IDG.net, which comprises more than 330 targeted Web sites in 80 countries. IDG is also a leading producer of 168 computer-related events worldwide, and IDG's research company, IDC, provides global market intelligence and advice through 51 offices in 43 countries. Company information is available at <http://www.idg.com>.

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